

**Midwest Finance Association
57th Annual Meeting February 27- March 1, 2008
Marriott San Antonio RiverCenter Hotel**

PROGRAM ADVERTISEMENTS

The program for the Midwest Finance Association is provided to **all** meeting participants as a part of their registration package. Ad copy can be submitted as a black and white camera-ready print or as an electronic file. Full page image size is 3 ½ inches wide by 7 ¾ inches long. Ad copy must be received by January 15, 2008.

MEETING PACKET INSERTS

Inserts could be items or ads that are too large for the program brochure, mail-in-offers, or coupons intended to draw individuals to your business. Inserts must be sized to fit in a standard 9X12 envelope. Cost \$300. Send inserts to arrive at the host hotel no later than February 25, 2008.

INTEREST GROUPS AND HOSPITALITY EVENTS

Advertisers may host interest or focus groups and sponsor hospitality suites through the hotel's catering office. However, please schedule events such that they do not compete with the MFA's events but enhance the program.

	Rates	
Space		Cost
Full interior page		\$250
Center Spread (2 pages)		\$525
Inside Back Cover		\$290
Inside Front Cover		\$290
Outside Back Cover		\$350

Contract

I would like to contract for the following and agree to the procedures above.

Ad space in program _____ **Cost** _____

Meeting Packet insert (send sample or describe) _____ **Cost** _____

Name _____ **Company Name** _____

Address _____

Signature _____ **Phone** _____ - _____ - _____ **Ext.** _____

Fax _____ - _____ - _____ **Email** _____

Date ____/____/____

Please complete, sign, and return a copy of this contract to Glenn Pettengill, MFA Executive Director, Grand Valley State University, Seidman College of Business, 401 West Fulton Street, Grand Rapids, MI, 49504 Fax: 616-331-7445. For questions contact Glenn Pettengill at 616-331-7430 or pettengg@gvsu.edu.

Make checks payable to the Midwest Finance Association or fill in the credit information below.

CREDIT CARD INFORMATION

Credit card number

Exp. Date. ____/____



Signature

Visa ___ MasterCard ___ Discover ___